

MATERNAL CHILD HEALTH EDUCATION & TRAINING



Offered by

*The Association for Wholistic Maternal and Newborn Health
Promoting Mother-Baby Friendly Maternity Care*

2013-2014

OFFERING

Maternal Child
Health Education,
Training,
Consultation and
Advocacy for
Perinatal
Professionals





*Support the Gift of Health That Lasts
a Lifetime—Breastfeeding!*



*Support Informed Choices, Cultivate
Trust in Birth,*

BREASTFEEDING PEER COUNSELOR TRAINING & CERTIFICATION PROGRAM

This basic training in lactation is available for individuals (such as doulas and nurses) or perinatal health workers who want to learn lactation support skills. This is an exciting, interactive 3-day 21-hour course which will provide basic knowledge, skills and tools for assisting pregnant women and new mothers who want to breastfeed. Cultural awareness, communication skills, and positioning the baby at the breast are just a few of the things you will learn. We offer certification referrals after completion of the course. Certification is optional. Requirements are obtained after the course. No prior experience with breastfeeding is required. This is a great foundation for continuing education as a certified lactation educator or lactation consultant.

\$400

CERTIFICATION AVAILABLE. 3 DAYS. 8 HOURS PER DAY

SUPPORTING INFORMED CHOICES IN CHILDBIRTH

CHILDBIRTH EDUCATION FOR MATERNAL INFANT HEALTH WORKERS

Objectives for maternal-infant health are impacted by childbirth practices. This course will educate maternal-infant health workers about evidence-based maternity care practices, gain skills to support their clients in making informed choices in childbirth, and inspire workers to increase their clients' confidence for normal birthing. This is a great foundation for continuing education to become a Certified Childbirth Educator.

\$200

CEUs AVAILABLE. 2 DAYS. 8 HOURS PER DAY

ABOUT OUR ORGANIZATION

We are a training and advocacy organization educating parents and professionals about a holistic, evidence-based mother and baby centered model of care which is aimed to improve quality of maternity care, lower costs, improve birth outcomes and reduce perinatal health disparities while achieving public health goals for perinatal health.

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P R O M O T I N G M O T H E R - B A B Y F R I E N D L Y M A T E R N I T Y C A R E



A proposal for high-quality maternity Care



Promotores de Salud Para El Embarazo, El Parto y La Lactancia



A Midwife Should Possess A Lady's Hand, A Hawk's Eye and Lion's Heart" (16th Century Midwifery Textbook)

HEART AND HANDS: THE ART AND SCIENCE OF MOTHER— BABY FRIENDLY NURSING

This is an online learning module designed to assist hospitals who are ready and willing to implement The Mother Friendly Childbirth Initiative and to establish the Mother Friendly Nurse Recognition Program at their institution. Based on the Mother Friendly Childbirth Initiative (MFCI) developed by the Coalition for Improving Maternity Services (CIMS), a coalition of leading researchers, maternal-infant health experts, organizations and individuals concerned with the health and well being of mothers and infants, these 10 evidenced-based steps to Mother and Baby Friendly Care will be discussed and practical applications will be taught for the labor and delivery nurse.

CALL FOR PRICING

CEUs AVAILABLE
COMING IN 2014.

PERINATAL SUPPORT SPECIALIST/COMMUNITY-BASED DOULA TRAINING

Community-based doulas provide an expanded role than traditional doulas whose focus historically has been to provide support during labor and immediate postpartum for middle class women with health insurance. Community-based doulas work with women throughout pregnancy as well as the birth process and immediate postpartum. In this expanded role they are community health promoters with in-depth knowledge of pregnancy, childbirth and breastfeeding. As caring and trusted companions, they provide social support which may reduce stressors associated with preterm labor. They also support health behavior change in their clients, help them navigate the healthcare system, and reduce poor birth outcomes.

CALL FOR PRICING

CERTIFICATION AND SCHOLARSHIPS AVAILABLE

MIDWIFE ASSISTANT/ MONITRICE TRAINING

The Midwife Assistant/Monitrice Training is designed to give the advanced birth assistant, Licensed Vocational Nurse or Registered Nurse skills and knowledge to assist Licensed Midwives and/or Certified Nurse-Midwives with prenatal care, births, newborn and postpartum care at home and in birth centers. It may also prepare the aspiring midwife for supervised clinical training/apprenticeship. Additionally, this course will train Registered Nurses and Licensed Vocational Nurses to offer Monitrice Support (Enhanced Labor Support) to women giving birth in hospitals.

\$1000.00

**5 DAYS, 9 HOURS PER DAY
OFFERED IN 2014.**



"After taking this course, I plan to embrace my ancestor's cultural traditions for mothering and breastfeeding and to share the light of women's wisdom with future generations." – A participant in a course



HALF DAY AND FULL DAY SEMINARS AND IN-SERVICE TRAININGS OFFERED

- ◆ Preconception and Interconception Health (PICH)
- ◆ Motivational Interviewing & Stages of Change Behavior Change Model
- ◆ Conscious Conception & Childbearing
- ◆ Women's Sexual Health
- ◆ Cultural Awareness and Cross-Cultural Communication
- ◆ Counseling Skills for Health Workers
- ◆ Fertility Awareness and Natural Family Planning
- ◆ Menstrual Health
- ◆ STD and HIV Prevention for Perinatal Health Workers
- ◆ Family Planning
- ◆ Addiction and Codependency
- ◆ Midwives and the Midwifery Model of Care & pathways into the profession

AGENCIES WE'VE WORKED WITH

UCLA Center for Health Promotion Neighborhood Mother-Mentor Program
 Alta Med Los Angeles and Orange County Shields for Families Best Babies Program
 Family Care Specialists
 South Los Angeles Health Projects
 South Bay Family Health Care
 Pasadena Public Health Department Black Infant Health Program
 Pediatric Therapy Network Early Head Start Program
 Children's Bureau
 Family Care Specialists
 Perinatal Nurse Associates
 Maternal Child Health Access
 Glendale Memorial Hospital
 LA BioMed Women's Healthcare Clinic
 Mt. San Antonio College
 La Liberertad Medical Clinic
 East Los Angeles Doctor's Hospital

OTHER SERVICES OFFERED

- ◆ Curriculum Development—customized to suit your program's scope of work and objectives
- ◆ CPSP Protocol Development and Review
- ◆ Strategic Planning
- ◆ Grant Writing
- ◆ Patient Education—including childbirth preparation classes, breastfeeding education classes and consultation, pre and interconception health education, and more.



WHY YOU SHOULD CHOOSE US?

We trust birth. We believe in women. We help you support your clients to develop confidence for birthing, breastfeeding and parenting. We inspire your staff's commitment to service, excellence, compassion and sensitivity. We teach you to help your clients develop a vision for their birth; we support you to help them to manifest it .

Because we educate about and promote:

- ♦ Informed consent and refusal in maternity care-not only is it responsible and ethical, women who felt they had decision-making power during birth had improved self-esteem and bonding with their babies.
- ♦ Alternative choices in childbirth such as waterbirth, birth centers and midwife-assisted birth in all settings.
- ♦ Physiological childbirth—it's natural and normal, and results in healthy outcomes for mothers and infants.
- ♦ The lifelong importance of maternal-infant attachment.
- ♦ Breastfeeding—it protects and improves maternal and infant health for a lifetime and is also eco-friendly.
- ♦ Awareness of spiritual and emotional aspects of birthing.
- ♦ Awareness of the influence of the woman's social environment on pregnancy, birthing, and breastfeeding.
- ♦ Family involvement in the birthing process.
- ♦ Complimentary modalities for pregnancy and childbirth: acupuncture, chiropractic, herbology, etc.
- ♦ Attachment parenting as the most sensible way to develop happy and secure children.



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*The Association for Wholistic Maternal
and Newborn Health*

GROUP DISCOUNTS AND
PAYMENT PLANS AVAILABLE

PLEASE
PLACE
STAMP
HERE

ABOUT THE PRINCIPAL COURSE LEADER AND EXECUTIVE DIRECTOR

CORDELIA HANNA-CHERUIYOT, MPH, CHES, ICCE, CLE, CBA

Is a Certified Childbirth Educator (ICEA), Certified Birth Assistant (ALACE), Certified Lactation Educator (CAPP), Postpartum Doula and Assistant Midwife. She has taught hundreds of couples and attended births as an Assistant Midwife and Doula/Monitrice in hospitals, birth centers and homes since 1991. Cordelia received her Masters in Public Health in Health Education and Promotion/Maternal Child Health from Loma Linda University. She is a Certified Health Education Specialist (CHES) accredited by NCHEC, the gold standard for professional health educators. She has extensive experience working in the public health arena in Los Angeles as a Perinatal and Women's Health Education Consultant, Trainer and Workshop Leader.

